What is claimed is:

1. An inkjet printing method comprising the steps of coating a cloth with an acid aqueous solution containing a hydrophobic low molecular weight compound whose melting or softening point is from 40-150°, drying the coated cloth to form an ink-accepting layer on its surface, printing on the ink-accepting layer with a pigment ink utilizing an inkjet recording system and thermally treating the inkjet printed cloth at a temperature not lower than the melting or softening point of the hydrophobic low molecular weight compound to form a film on the surface of the cloth.

2. The inkjet printing method of Claim 1, wherein the hydrophobic low molecular weight compound is at least one compound selected from the group consisting of low molecular weight alkylenes, fatty acid amides and polyhydric alcohol fatty acid esters.

3. The inkjet printing method of Claim 1, wherein the acid aqueous solution has a pH of from 2.0-6.0.

4. The inkjet printing method of Claim 1, wherein the acid aqueous solution additionally contains a cationic resin having an electrical conductivity of 0.5-10 mS/cm when dissolved in water at a concentration of 1% and a number average molecular weight of 1,000-50,000.